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**VICE TV ADDS  
NO MERCY, NO MALICE WITH PROFESSOR SCOTT GALLOWAY  
TO PRIMETIME LINEUP  
ON MAY 7 AT 10 PM ET/PT**

New Series Exposes the Truth Behind the Biggest Business Issues of the Week



**April 28, 2020 - Brooklyn, New York** - Today, VICE TV announced the launch of ***NO MERCY, NO MALICE with Professor Scott Galloway***, a new weekly primetime business show that pulls back the curtain on the decisions and players driving the economy, hosted by New York Times bestselling author, tech entrepreneur and NYU business professor Scott Galloway, premiering **Thursday, May 7 at 10 PM ET/PT on VICE TV.**

*NO MERCY, NO MALICE with Professor Scott Galloway* offers a master class in what's really happening at the intersection of Innovation and Wall Street against the backdrop of America's response to the COVID-19 crisis. With a healthy dose of acerbic wit, Galloway connects the dots between what's reported as news, and what's really happening in the backchannels and boardrooms of big business—and how those decisions affect average consumers, investors and business owners struggling in the midst of a pandemic.

From his home studio, the premiere episode will focus on COVID-19 bailouts and how they will change our lives.

An original voice that serves as a go-to insider on Wall Street, Galloway is a professor of marketing at NYU Stern School of Business and a tech entrepreneur who founded business intelligence firm [L2](#), e-commerce site Red Envelope and global brand strategy consultancy [Prophet](#). Also a best-selling author, he has written *The Algebra of Happiness* and *The Four* and was elected to the World Economic Forum's "Global Leaders of Tomorrow." Galloway is a frequent media commentator who also co-hosts popular podcasts PIVOT with Recode's Kara Swisher and *The Prof G Show*. He has served on the board of directors of The New York Times Company (NYSE: NYT), Urban Outfitters, Inc. (NASDAQ: URBN) and UC Berkeley's Haas School of Business.

*NO MERCY, NO MALICE* is VICE TV's first project with Scott Galloway, marks his debut as a host of a primetime show and reinvents his popular newsletter of the same name for television.

"Out of every crisis, voices emerge from unlikely places to help us understand how we can build a better future— I am not one of those voices," said Galloway. "However, we aim to speak truth to power and deliver a data-driven, unfiltered look at today's business news and the forces shaping society."

"With everyone from executives to small business owners, and entrepreneurs-- in fact all Americans-- worried about the economic impact of COVID-19, it is the perfect time for Scott Galloway's x-ray vision to break down the fearless truth and lies about businesses and their impact on our everyday lives," said Morgan Hertzan, Executive Vice President and General Manager, VICE Television. "It is more critical than ever to welcome Scott and his avid fans from all the other mediums he has conquered to VICE TV as we continue to bring strong voices to television in this unprecedented time."

***NO MERCY, NO MALICE with Professor Scott Galloway*** joins the latest set of programming from VICE TV produced in response to COVID-19. [VICE Quarantine Hour](#) is a limited variety series airing weekdays at 8am ET/PT. VICE TV's Emmy® Award-winning nightly newscast is airing dedicated COVID-19 episodes with [VICE News Tonight: Remote](#). In addition, the network launched ***Shelter in Place with Shane Smith***, a half-hour weekly interview show hosted by Smith, founder of VICE Media Group and ***Seat At The Table***, a new primetime news and culture talk show hosted by New York Times best-selling author and TIME Editor-at-Large, Anand Giridharadas.

*NO MERCY, NO MALICE with Professor Scott Galloway* is produced by 44 Blue Productions LLC, a Red Arrow Studios company. Executive Producers are Stephanie Noonan Drachkovitch, John Ferracane, David Hale and Dan Snook for 44 Blue Productions. Co-Executive Producers are Scott Galloway and Greg Shove for Section4. Morgan Hertzan is Executive Vice President and General Manager, VICE Television. Jesse Angelo is President of Global News and Entertainment, VICE Media Group. *NO MERCY, NO MALICE with Professor Scott Galloway* will be available on VICE TV via all major satellite and cable providers; VICETV.com; and the VICE TV app via iOS, Android, Apple TV, Roku, and Chromecast. The first episode will be available for free on YouTube.

#### **ABOUT VICE TV**

VICE TV is the Emmy®-winning international television network from VICE Media Group. Since its inception in 2016, the channel has ushered new audiences to cable with its compelling and provocative programming. Boldly redefining news and current affairs, VICE TV produces hundreds of hours of original content for over 160 million

homes worldwide. Built around a mission to courageously explore the things that make us uncomfortable, drive curiosity, and awaken our sense of wonder, VICE TV showcases the best in informative and entertaining original series, documentaries and movies.

#### **ABOUT VICE MEDIA GROUP**

[VICE Media Group](#) is the world's largest independent youth media company. Launched in 1994, VICE has offices in 35 cities across the globe with a focus on five key businesses: VICE.com, an award-winning international network of digital content; VICE STUDIOS, a feature film and television production studio; VICE TV, an Emmy-winning international television network; a Peabody award-winning NEWS division with the most Emmy-awarded nightly news broadcast; and VIRTUE, a global, full-service creative agency with 25 offices around the world. VICE Media Group's portfolio includes [Refinery29](#), the leading global media and entertainment company focused on women; [PULSE Films](#), a London-based next-generation production studio with outposts in Los Angeles, New York, Paris and Berlin; [i-D](#), a global digital and bimonthly magazine defining fashion and contemporary culture; and [Garage](#), a digital platform and biannual publication converging the worlds of art and design.

#### **ABOUT 44 BLUE PRODUCTIONS**

44 Blue Productions, a Red Arrow Studios company, is a Peabody, Emmy, Gracie and GLAAD Award winning producer of unscripted, scripted and documentary series. Founded by Rasha and Stephanie Noonan Drachkovitch, for the last three decades 44 Blue has produced series across broadcast, cable, streaming and digital platforms including current and recent projects with Academy Award winners Viola Davis and Whoopi Goldberg, as well as Mark Wahlberg, Dwayne "The Rock" Johnson, Jessica Biel, Priyanka Chopra, Chloe Grace Moretz, Adam Scott, Will Packer (Girls Trip), Dick Wolf (Law & Order), Rainn Wilson (Soul Pancake), Khloé Kardashian and professor Scott Galloway. As part of Red Arrow Studios, 44 Blue also adapts and produces international formats and series for the US; and has an in-house digital, brand and 360 video team, Overture, that develops and produces series for that space. Credits include: HBO's top-rated feature doc Rock and a Hard Place; MSNBC's long-running series Lockup; A&E's twice Emmy-nominated Wahlburgers; Netflix's top-ranking documentary series Jailbirds; Animal Planet's #1 series Pit Bulls and Parolees; A&E's top-rated Nightwatch and the new Nightwatch Nation; E!'s #1 series Hollywood Medium With Tyler Henry; Investigation Discovery's #1-rated Twisted Sisters and its spinoff Twisted Love; Oxygen's GLAAD Award winning Strut, and many more. 44 Blue is represented by the William Morris Endeavor Agency. [44blue.com](#)

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