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## **VICE Media Group Names Van Scott as Vice President of US Corporate Communications**

**NEW YORK, NEW YORK, April 27, 2020** - VICE Media Group, the world's largest independent youth media company, today announced the appointment of Van Scott as the new Vice President of Corporate Communications for the US.

Scott, who joins from ABC News, will be responsible for leading VICE Media Group's US communications strategy across the organization's entire portfolio. VICE Media Group is in a period of growth and evolution in the US and globally. Working with the global communications team, Scott will support this growth and lead its communications, brand, and reputation strategy across the US to reflect and deliver against the new ambitions for the business.

Announcing the appointment, *Nadja Bellan-White, Global Chief Marketing Officer, VICE Media Group* said: "We are thrilled to welcome Van Scott as the newest addition to the VICE Media Group family. Van is an established communications leader who is sure to bring fresh insight into the role based on years of relevant and valuable experience across news and entertainment.

This is an exciting time to join VICE, and bringing someone of Van's calibre into the team speaks to our relevance as a leading global multi-media company and it reflects the strategic direction we're headed in. I know his expertise and insights will play a key role in growing our brand and the business in the US and globally."

*Scott added:* "VICE Media is a brand I've always respected, and especially in the last few years, the award-winning and bold work has been second to none. I am delighted to join this formidable, creative and talented team during an era of great expansion. I look forward to hitting the ground running to help the company reach new heights."

Prior to joining VICE Media, Scott worked at ABC News, where he oversaw the communications strategy for the network's cross-platform programming, editorial priorities, political coverage and breaking news. He led the rollouts of some of the network's biggest interviews with world leaders including President

Joe Biden, President Barack Obama, Hillary Clinton, and President Donald Trump. Scott also oversaw the communication team for ABC's coverage of the 2020 and 2016 presidential elections, including Election Day, conventions and debates. He was pivotal in messaging "World News Tonight with David Muir," which became the #1 program on all of broadcast and cable television for most of the past year.

Earlier in his career, Scott launched the morning shows 'New Day' and 'Starting Point' while at CNN and led the communications strategy for their documentary series 'Black in America' and 'Latino in America.' At CNN he was also celebrated for successfully amplifying critical political reporting that shaped the national conversation during the 2012 Presidential Election and beyond.

Scott will be based in VICE's headquarters in Brooklyn, New York and will report into London-based Laura Misselbrook, VICE Media Group's Senior Vice President, Communications, Global.

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#### **ABOUT VICE MEDIA GROUP**

VICE Media Group is the world's largest independent youth media company. Launched in 1994, VICE has offices across 25 countries across the globe with a focus on five key businesses: [VICE.com](https://www.vice.com), an award-winning international network of digital content; VICE STUDIOS, a feature film and television production studio; VICE TV, an Emmy-winning international television network; a Peabody award-winning NEWS division with the most Emmy-awarded nightly news broadcast; and VIRTUE, a global, full-service creative agency. VICE Media Group's portfolio includes Refinery29, the leading global media and entertainment company focused on women; PULSE Films, a London-based next-generation production studio with outposts in Los Angeles, New York, Paris and Berlin; and i-D, a global digital and bimonthly magazine defining fashion and contemporary culture and design.

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