



VICE Media Group Announces Special Coverage for LGBTQ Pride Throughout June

VICE News, VICE TV, VICE.com, VICE Studios, Refinery29 and i-D Will Feature Special Programming to Commemorate the Community's Fight for Civil Rights

NEW YORK, May 26, 2021 -- VICE Media Group, the global multi-platform media company, announced today special coverage for LGBTQ Pride month beginning Tuesday, June 1, 2021. Across all its lines of business, including VICE News, VICE TV, VICE.com, VICE Studios, Refinery29 and i-D, VMG will feature special programming to celebrate and shine a light on equality and civil rights.

"VICE is committed to representation and equal rights for all," said *Nadja Bellan-White, Global Chief Marketing Officer, VICE Media Group*. "Our continued coverage of LGBTQ issues across all of our platforms remains paramount to us, especially at a time when certain factions of the country are stripping away rights from the community. VICE will continue to shine a light on injustices and raise awareness with content that focuses on the hopes and struggles of people across the US and globally."

VICE News presents *Transnational*, a groundbreaking new VICE World News digital series about transgender rights and resilience around the world, shaped and hosted by an international team of trans storytellers. From Detroit to Lagos, correspondents immerse viewers into both the struggles and joys of trans life to tell stories about how trans people are building community in the face of violence and fighting at the forefront of human rights. The series will kick off in June.

VICE TV, America's fastest growing entertainment cable network, will present *Killing Patient Zero*, a documentary which details how a Canadian flight attendant was falsely accused of bringing AIDS to America, airing Wednesday, June 2 at 8 pm ET/PT. It will be followed by the special premiere of *VICE VERSA: The Neglected Pandemic, 40 Years of HIV & AIDS*, a comprehensive look at what it is to be HIV positive in the United States in 2021, narrated by Emmy-nominated television personality, New York Times best-selling author and activist Jonathan Van Ness. The two-hour documentary, produced by VICE Studios, will mark the 40th anniversary of HIV/AIDS in the USA and will premiere Wednesday, June 2 at 9 pm ET/PT.

Refinery29 is launching *Queerness Is*, a month-long global content series celebrating queer culture and how queer people exist as individuals, attain freedom in collective joy, entertain and express themselves, find happiness, redefine success, communicate, and love each other. Refinery29 is also partnering with Very Good Light to launch an Instagram beauty series that aims to redefine definitions of beauty by exploring topics such as gender fluidity in makeup, using beauty as activism, and inclusivity in the industry. Featuring guests who are actively changing the beauty conversation, the bi-weekly show will be hosted by R29 Beauty Director Sara Tan and Very Good Light founder David Yi on R29's Instagram account using the Live Rooms feature. The first episode will launch in June in honor of Pride month.

VICE Digital is adding new images to the Gender Spectrum Collection, a stock photo library featuring images of trans and non-binary models aimed at giving media more inclusive options across topics such as relationships, work, recreation, and everyday life. VICE is updating the collection with a new aesthetic and situations that meet the current moment.

VICE Studios produced a six-part documentary series, *PRIDE*, chronicling the struggle for LGBTQ+ civil rights in America decade-by-decade spanning the FBI surveillance of homosexuals during the 1950s Lavender Scare, the "Culture Wars" of the 1990s and beyond, the queer legacy of the Civil Rights movement, and the battle over marriage equality. The FX series, co-produced by Emmy Award-winning Killer Films, premiered May 14 and is streaming on Hulu.

i-D will take a look at what Pride means in a year defined by loss, activism, and other seismic events. After 2020's Pride celebrations were socially distanced and virtual, the fashion bible will focus coverage on in person events, including digital and social interviews with people across the country.

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ABOUT VICE MEDIA GROUP

VICE Media Group is a global multi-platform media company. Launched in 1994, VICE has offices in 35 cities across the globe with a focus on five key businesses: VICE.com, an award-winning international network of digital content; VICE STUDIOS, a feature film and television production studio; VICE TV, an Emmy-winning international television network; a Peabody award-winning NEWS division with the most Emmy-awarded nightly news broadcast; and VIRTUE, a global, full-service creative agency with 25 offices around the world. VICE Media Group's portfolio includes Refinery29, the leading global media and entertainment company focused on women; PULSE Films, a London-based next-generation production studio with outposts in Los Angeles, New York, Paris and Berlin; and i-D, a global digital and quarterly magazine defining fashion and contemporary culture.