



VICE DISTRIBUTION ANNOUNCES GLOBAL PRE-SALES FOR GAMESTOP DOCUMENTARY 'THE BIG SQUEEZE'

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LONDON, 11 NOVEMBER 2021 - VICE Distribution today announces global pre-sales for *The Big Squeeze*, the new 1x90' documentary produced by VICE World News that weaves together the incredible stories of those caught up in the GameStop short squeeze. The documentary has been pre-sold to SVT Sweden, NRK Norway, DR Denmark, RTL Nederland, SBS Australia and Yes Israel through VICE Media Group's dedicated distribution arm, who hold worldwide rights to the film.

The Big Squeeze tells the story of a group of amateur traders, some who made tens of millions off Gamestop, others who lost their entire life savings; seasoned investors and hedge fund managers who bet against the stock, and suffered massive losses; and GameStop employees who relied on the company for a paycheck, and now face losing their jobs. *The Big Squeeze* also offers a sharp analysis on the economic structures that govern America's markets and leave so many with few reliable channels for building wealth.

The film digs into the truth behind the squeeze. Was it really everyday people who sent GameStop's stock soaring? Or was the real squeeze driven by powerful players who saw an opportunity to make billions of dollars? The narrative and drama is also sewn together by the expertise of VICE's Motherboard reporters.

Bea Hegedus, Global Head of Distribution, VICE Media Group, said: "The Big Squeeze is the definitive telling of the story of Gamestop, which dominated news headlines around the world. After incredible initial interest and following multiple pre-sales to our global partners, we are seeing even more international demand for this captivating documentary."

The Big Squeeze is directed by Samuel Black and produced by Brennan Cusack and Rebecca Davis. The executive producers are Subrata De, Mat Skene and Gemma Jordan. The documentary is edited by Andrew Baxt, Chris Iversen, Paula Salhany with cinematography by Anthony Rossi.

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ABOUT VICE WORLD NEWS

VICE World News is VICE Media Group's international news network, which produces hundreds of hours of television, digital and audio news programming for a global audience. The premium documentaries, docu-series, and original podcasts focus on the core issues that define VICE's content: extremism, climate, privacy, inequality, and race.

ABOUT VICE DISTRIBUTION

VICE Distribution launched in Summer 2020 and has a catalogue of over 1000 hours of programming created across VICE Media Group. VICE Distribution recently launched a FAST channel available on The Roku Channel and Samsung TV Plus and have announced partnerships with Discovery+, Pluto TV, Roku, All 4 and SBS Australia. VICE Distribution holds further content partnerships with Hulu in the U.S, Bell Media in Canada and AMC International in Iberia.

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