



VICE World News Becomes First Global News Publisher to Launch an Original Show and Channel on Twitch



AUGUST 17, BROOKLYN, NEW YORK – VICE World News announced today that it will be launching a groundbreaking news channel on the streaming platform Twitch with live twice-weekly shows. The two-hour show will debut August 23 and air Tuesdays and Thursdays from 11:00am-1:00pm ET on the [VICE World News channel](#).

Co-hosted by Dexter Thomas and Samir Ferdowsi, the show will offer a distinctive VICE News take on major news stories, and highlight VICE News' biggest scoops and investigations, featuring talent from across our global newsroom and giving a behind-the-scenes look at how some of our famous on-the-ground journalism and fearless conflict reporting comes together. Episodes will be streamed from VICE News HQs in Brooklyn, Los Angeles, and London, and will beam in journalists from around the world.

“Our audience is young, plugged-in, and doesn’t always access news in a traditional way, so it’s a natural fit for us to take our global reporting to Twitch,” said Katie Drummond, Senior Vice President of Global News and Global Editor-in-Chief. “We’ve had success on Twitch with other VICE brands, including [Motherboard](#) and [Waypoint](#), and have seen the appetite for our content

when it's carried on other Twitch channels. This is yet another way that VICE is meeting our audience wherever they are.”

In 2020, VICE expanded its VICE News brand to include VICE World News, adding more global talent, reporting from the field, and a focus on becoming the dominant news brand for young people 18-35 globally. The Twitch show will feature a segment where hosts go deep into the VICE archives and talk to producers and correspondents about the stories behind the brand's wildest, most riveting, and most definitive pieces, such as Suroosh Alvi's 2011 report on [Pakistan's massive illegal arms markets](#) or Seb Walker's 2019 [journey to Syria to search for two American children](#) held hostage by ISIS.

The show will air exclusively on the Twitch platform, but popular segments will be cross-posted to VICE social, digital, and television channels. Lianne Turner, Vice President of Global Video for VICE News, will serve as the executive producer.

VICE Media Group launched a Twitch channel for its gaming brand, Waypoint, in 2016 and a separate channel for its tech and science brand, Motherboard earlier this year with twice-weekly [CYBER](#) podcast live. An integral part of Waypoint's content on Twitch has been the Save Point charity marathon streams, where the audience is encouraged to donate directly to a cause during a stream. To date, Waypoint has raised nearly \$500,000 for organizations such as The Florence Immigrant & Refugee Rights Project, Trans Lifeline, and National Bail Out.

Promo available [here](#).

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ABOUT VICE WORLD NEWS

Building off the success of VICE News in the U.S, VICE World News is VICE Media Group international news network, producing hundreds of hours of television, digital and audio news programming for a global audience. The premium documentaries, docu-series and original podcasts will focus on the core issues that so define VICE's content: extremism, climate, drugs, privacy, politics, inequality and race.

ABOUT VICE MEDIA GROUP

VICE Media Group is a global multi-platform media company. Launched in 1994, VICE has offices across 25 countries across the globe with a focus on five key businesses: VICE.com, an award-winning international network of digital content; VICE STUDIOS, a feature film and television production studio; VICE TV, an Emmy-winning international television network; a Peabody award-winning NEWS division with the most Emmy-awarded nightly news broadcast; and VIRTUE, a global, full-service creative agency. VICE Media Group's portfolio includes Refinery29, the leading global media and entertainment company focused on women; PULSE Films, a London-based next-generation production studio with outposts in Los Angeles, New York, Paris and Berlin; and i-D, a global digital and bimonthly magazine defining fashion and contemporary culture and design.

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