

PREMIERE SET FOR VICE TV'S COMPELLING NEW SERIES, CALIPARI: RAZOR'S EDGE

First of Six Episodes Airs Monday, Feb. 10 at 10:00 PM ET; First-Look Trailer Now Available

NEW YORK (Jan. 21, 2025) – VICE TV today announced that *Calipari: Razor's Edge*, a compelling new six-part documentary closely chronicling John Calipari's first season as head coach of the Arkansas Razorbacks men's basketball team, will premiere on <u>Monday, Feb. 10</u> (10:00-11:00 PM ET), with new hour-long episodes following weekly. *Calipari: Razor's Edge*, produced for VICE TV by Peyton Manning's Omaha Productions, blends hours of unprecedented behind-the-scenes access, audio-enhanced footage, and exclusive interviews to provide an intimate look as the Hall of Fame coach works to achieve the Razorbacks' full potential in an ultra-competitive SEC and the winding road that landed him in Fayetteville.

View the first-look trailer for *Calipari: Razor's Edge HERE*.

Nowhere is the sport's symphony of chaos and change more apparent than in Arkansas, where the "John Calipari Effect" is full steam ahead. In each episode of *Calipari: Razor's Edge*, fans will witness for themselves how the legendary coach, despite the challenges presented by the transfer portal and player turnover, the wild west of NIL, and endless recruiting, creates an expectation for success and molds young men into champions.

"I think what many will find compelling in this series is the opportunity to get a true behind the scenes view of our program," said Calipari. "As they tune in, they will get to know our coaches, our players and experience the passion of the Razorback fans as we navigate my first year in Fayetteville. Every season has its own journey, and we've invited viewers to come along for the ride."

Calipari is one of the most decorated coaches in college basketball history, having been inducted into the Naismith Memorial Basketball Hall of Fame in 2015. He has coached 58 players who were selected in the NBA Draft during his 33-year coaching career and had 28 players on NBA rosters last season. Coming into this season, he is the winningest active coach in men's college basketball with a record of 855-262 (.765). Calipari has led 23 teams to the NCAA Tournament, including 15 trips to the Sweet 16, 12 appearances to the Elite 8, six Final Four berths, three national title games, and a national championship. He is one of two coaches

in NCAA history to take three different programs to the Final Four and one of just three coaches all-time to make four Final Fours in a five-year span.

Arkansas's Calipari isn't the only legendary head coach getting prime-time treatment on VICE TV next month. *Pitino: Red Storm Rising*, which premieres <u>Tuesday, Feb. 11</u> (10:00-11:00 PM ET), is another new docuseries that follows storied basketball coach Rick Pitino and this season's Red Storm as they work to return St. John's University men's basketball to glory.

As global demand for sports programming continues to grow, VICE Media recently launched the VICE Sports brand, coupled with a significantly expanded original sports programming strategy. VICE TV, the company's 40M plus subscriber cable television network in partnership with A+E, has shifted its prime-time programming to a sports-first model (find VICE TV viewing and streaming options here). VICE TV will co-produce and air seven original sports series early next year with prime-time programming blocks branded VICE Sports as part of this shift. Overall, the company will produce more than 50 hours of sports-themed docuseries, programs, events, and podcasts for global distributors across television and digital.

ABOUT VICE MEDIA

VICE Media is a global media and entertainment company that produces authentic, high-quality content across television, digital, film, news, and branded advertising. The company has four main businesses in its portfolio: VICE Studios (award-winning television, documentary, and film production company); VICE TV (40M plus subscriber sports and entertainment cable network in partnership with A+E); VIRTUE Worldwide (a global, full-service strategic, creative, and branded entertainment agency that excels in increasing brands' cultural capital in today's ever-changing, digital-first world) and Pulse (leading commercial and music video production company). Recent Vice Studios content includes hit UK series *Gangs of London* (now available on Netflix in the U.S.), MAX documentary *Bama Rush*, and the newly launched video podcast *Shane Smith Has Questions*, which has attracted millions of views on YouTube.

The company's owners (funds managed by affiliates of Fortress Investment Group, Soros Capital Management, and Monroe Capital) are committed to future growth, with potential M&A as part of the long-term strategic plan.

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