



BIG3 BASKETBALL PREMIERES JUNE 14 ON VICE TV

Former NBA Stars Brian Scalabrine & Jim Jackson Headline Broadcast Team

Houston - DMV & Boston - Dallas Leadoff VICE Sports Schedule

NEW YORK (June 10, 2025) - With the tip-off of BIG3 season eight just days away, VICE Sports today unveils its featured game schedule, on-air times, and announcers for its first season of coverage on VICE TV.

The action begins on Saturday, June 14 (6:30-8:30 PM ET), live from Allstate Arena in Chicago, as the Houston Rig Hands take on the DMV Trilogy, followed by the Boston Ball Hogs versus the Dallas Power. Brian Scalabrine will call the play-by-play, with Jim Jackson serving as analyst. Chris Haynes and Rachel DeMita provide sideline coverage. See the full-season schedule below.

Scalabrine will handle the bulk of the play-by-play duties this season for the BIG3 games televised by VICE Sports, with Ed Cohen scheduled for multiple weeks. Jackson returns as the leading game analyst with select weeks featuring commentary by Avery Johnson. Former NBA superstars and BIG3 Coaches Reggie Theus, Rick Mahorn, and Rick Barry will also appear during select games. Sideline reporters Haynes and DeMita are scheduled to work every game on VICE TV this season. Scalabrine, Jackson, Johnson, Cohen, and DeMita are all returning BIG3 announcers.

"Everyone at VICE Sports is excited to have the BIG3 season get underway and to share it with our viewers for the very first time," said VICE TV President Pete Gaffney. "The basketball is electrifying and fast-paced, which is perfect live sports programming for VICE TV's younger, action-seeking audience."

In addition to VICE Sports' live coverage, BIG3 games originally airing on CBS will receive encore presentations on Fridays in June and Thursdays in July on VICE TV. Check listings for exact airtimes.

VICE Sports, the new sports vertical from VICE Media, became a BIG3 media partner in April and will televise 14 games on VICE TV on eight dates between the June 14 premiere and the end of the regular season on August 9. CBS Sports will produce the BIG3 games carried by VICE TV.

The addition of VICE Sports as a media partner was among a series of significant BIG3 maneuvers to increase the visibility, pace, and competitiveness for season eight. In addition to debuting eight all-new franchises under a city-based model, the league signed first-ballot Hall of

BIG3 COVERAGE PREMIERES JUNE 14 ON VICE TV – Page 2

Famer Dwight Howard, NBA Sixth Man of the Year Montrezl Harrell, and 2010 fourth overall pick Wes Johnson. The league also has a strong roster of new and returning partners and clients, including Total Wireless, Walmart, Capital One, Merck, Coors, Lowe's, Snickers, Red Lobster, Monster Energy, and iHeartMedia.

VICE SPORTS' BIG3 BASKETBALL TELECAST SCHEDULE

(subject to change; all times PM ET)

Day/Date	Match-Up	Time	Location
Sat., June 14	Houston Rig Hands vs. DMV Trilogy Boston Ball Hogs vs. Dallas Power	6:30-8:30	Allstate Arena, Chicago
Sun., June 22	Detroit Amps vs. Miami 305 LA Riot vs. Dallas Power	3:30-5:30	CFG Bank Arena, Baltimore
Sun., June 29	Detroit Amps vs. Dallas Power Chicago Triplets vs. DMV Trilogy	3:30-5:30	Kaseya Center, Miami
Sun. July 6	Bye Week - No Games		
Sun., July 13	Houston Rig Hands vs. Detroit Amps	6:30-7:30	TD Garden, Boston
Sun., July 20	Houston Rig Hands vs. Boston Ball Hogs	6:30-7:30	Little Caesar's Arena, Detroit
Sat., July 26	DMV Trilogy vs. Dallas Power Boston Ball Hogs vs. Chicago Triplets	3:30-5:30	Heritage Bank Center, Cincinnati
Sat., Aug. 2	Boston Ball Hogs vs. Detroit Amps Miami 305 vs. Chicago Triplets	3:30-5:30	Toyota Center, Houston
Sat., Aug. 9	DMV Trilogy vs. Dallas Power Chicago Triplets vs. Detroit Amps	3:30-5:30	Intuit Dome, Los Angeles

– VICE Sports –

ABOUT BIG3

On January 11, 2017, the BIG3 was born. The first-ever professional FIREBALL3 league is the brainchild of producer, actor, and music legend Ice Cube and entertainment executive Jeff Kwatinetz, who shared a vision of a player-centric league focused on entertainment and innovation. The BIG3 is a league with no garbage minutes, where trash talk is allowed, defense is emphasized, fast-paced action, and where every point –whether it's a 4-point or 3-point shot – counts. Any given BIG3 team has hall of famers, icons and trailblazers, and the next best 3-on-3 player. The league has led the sports industry in diversity and opportunity, becoming the first professional sports league to implement a mental health policy, favor CBD as a pain management alternative to opioids, enlist female coaches of men, and appoint a black Commissioner in Hall of Famer Clyde Drexler, who is also professional sports first former player serving as Commissioner. The inaugural CEO was the legendary, incomparable Raider executive Amy Trask. This January 2024, BIG3 co-founder Ice Cube was honored at the Naismith Basketball Hall of Fame in Springfield, where he received the inaugural Ice Cube Impact Award, acknowledging individuals making substantial contributions to their community, the first non-player to be recognized. Founders Ice Cube and Jeffrey Kwatinetz are missioned to better society as BIG3 pursues business success while also helping to break down stereotypes, promote diversity in sports, create opportunities for black, brown, and female athletes beyond the court, and support the black, youth and basketball communities overall. To learn more about BIG3, go to [BIG3.com](https://www.big3.com) and follow @thebig3 on X and Instagram.

BIG3 COVERAGE PREMIERES JUNE 14 ON VICE TV – Page 3

About VICE TV

VICE TV, available in 40 million U.S. cable and satellite homes and to multiple licensees worldwide, is the Emmy®-winning international television network from VICE Media Group in partnership with A+E. Since its inception in 2016, the channel has attracted new audiences with its compelling and provocative programming. Earlier this year, as demand for sports content continues to grow worldwide, VICE Media launched the VICE Sports brand, VICE TV's sports-first programming strategy. Recent VICE Sports premieres include [*Brady vs Belichick: The Verdict*](#), with host Christopher "Mad Dog" Russo; two original docuseries, [*Pitino: Red Storm Rising*](#) and [*Calipari: Razor's Edge*](#); *Dark Side of the Cage*; [*The Grudge*](#); and [*Dark Side of the Ring*](#). In addition to taped programs, VICE Sports has also added live event programming led by [*Arena Football One*](#) and [*BKB Bare Knuckle Boxing*](#) and **United Fight League**. Overall, the company will televise close to 200 hours of sports-themed docuseries, programs, events, and podcasts for global distributors across television and digital. For more information, log on to www.VICETV.com and find VICE TV viewing and streaming options [here](#). Also, follow VICE TV on social media platforms, including [Facebook](#), [Instagram](#), [TikTok](#), and [X](#).

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