

## **VICE NEWS PARTNERS WITH ADOBE ACROBAT TO GIVE AUDIENCES A NEW WAY TO STEP INSIDE THE STORY**

*Partnership Showcases How VICE News Is Leveraging PDF Spaces in Acrobat To Provide Transparency and Real-Time Sourcing While Reporting From African Lion 2026*

*Access The VICE News African Lion Acrobat PDF Space Experience [Here](#)*

Editor's Note: Images & Logos Available [here](#)

**LOS ANGELES, CA – May 6, 2026** - VICE Media has partnered with Adobe Acrobat to bring VICE News audiences deeper into the story with the new PDF Spaces in Acrobat.

VICE News, best known for its immersive on-the-ground reporting that tackles complex global issues in a real and authentic way, will leverage PDF Spaces in Acrobat in its on-the-ground reporting and cross-platform content reaching more than 20M followers. AI-powered PDF Spaces allow VICE News to create interactive, explorable experiences layering primary documents, research and supporting materials directly alongside published stories. Audiences can use an AI assistant to go deeper into every story, exploring sources, following threads of curiosity and engaging further with reporting.

Speaking from Tan-Tan, Morocco, VICE Founder and VICE News Editor-In-Chief Shane Smith said: "Now more than ever, audiences need transparent, fact-based, nonpartisan journalism. And as we build VICE News for a new generation, we're proud to partner with Adobe Acrobat and take our audience even further into the story."

A VICE News team is currently on the ground in Morocco, reporting from African Lion 2026, the largest annual military exercise on the African continent. With more than 40+ nations represented, Shane Smith and the VICE News team are covering this year's focus on next-generation defense technologies and the future of global security. VICE News is deploying PDF Spaces in Acrobat to bring audiences inside the story, surfacing raw documents, historical context, and supporting materials, alongside reporting so they can see exactly how the stories are built. Explore the VICE News African Lion PDF Spaces experience: <https://adobe.ly/VICEAfricanLionPDFSpace>.

"PDF Spaces in Acrobat is fundamentally changing how people share and understand information and VICE News demonstrates what's possible when you put these capabilities in the hands of world-class storytellers," said Michi Alexander, Vice President, Adobe Acrobat. "By empowering readers to not only read stories, but also deeply explore the context, history and background behind them, VICE News isn't just publishing information, they're sharing the kinds of experiences that deeply engage their audiences."

One of the early pioneers of the creator journalism era, VICE News operates as a multi-platform engine driving social and digital-first storytelling for modern audiences across the globe. Continuing to deliver the substantive, thought-provoking reporting and analysis that has defined the brand, VICE News is powered by a collective group of contributors, who embed where stories are unfolding with authentic and transparent reporting. A home for a diversity of voices and perspectives, VICE News platforms both veteran voices and the next generation of digitally native storytellers. Shane Smith recently collaborated with Andrew Callaghan of Channel 5/All Gas No Brakes to report on-the-ground from Greenland amidst the US troop deployment, with additional reporting from one of the biggest news creators, Aaron Parnas. Smith and VICE News were also among the first to report from Venezuela following the Maduro capture, embedded on the official U.S. visit to the country.

PDF Spaces will also be integrated into VICE News flagship podcast *Shane Smith Has Questions*, which explores the most controversial issues shaping our world. Currently in its third season, the bold, investigative, video podcast has produced more than 40 episodes with high-profile guests including Aaron Parnas, Andrew Callaghan, Barry Diller, Bernie Sanders, Chuck Todd, Johnny Knoxville, Karen Bass, Matt Mahan, Maverick Carter, Rick Caruso, Scott Galloway, among others.

#### **About VICE Media & VICE News**

At VICE Media, we live to tell the story. Our global entertainment and media company focuses on producing bold, authentic and thought-provoking content across TV, film, sports, digital, news and branded advertising. We're powered by three businesses in addition to VICE News: VICE Studios, our award-winning studio who develop, finance and produce premium and culture-defining content for the global marketplace (including hit series *Gangs of London* and the *Dark Side* franchise); VICE Brand Group, which includes the Clio-award winning, full-service advertising agency VIRTUE, and production companies London Alley and Pulse Films; and VICE TV, a fully distributed cable television network in partnership with A&E. A pioneer in creator journalism, VICE News global correspondents redefined the landscape of news and current affairs programming with immersive and ground-breaking reporting which has received a Pulitzer, Peabody and numerous Emmy awards. The VICE News ethos is to report the unvarnished truth from across the globe, operating a multi-platform model tailored for digital consumption. Under the direction of Editor-in-Chief Shane Smith, VICE News strives to represent a broad range of perspectives with a documentary approach, with access to sources and players that other news media outlets and brands miss out on. In addition to VICE Media's core businesses, VICE also has a joint venture with Savage Ventures to manage its VICE branded digital platforms.

VICE Media is owned by Fortress Investment Group, Soros Capital Management and Monroe Capital.

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